



Merritt Art Walk 2016

Show & Sale - July 1 - Aug 13

Deadline for entry : Friday, May 20th

The intent of ART WALK is to provide an opportunity to develop a partnership between local businesses and their customers, visitors and Merritt & the Nicola Valley's creative community. There is an opportunity for artists to market and promote themselves in a highly visible venue. Individuals as well as art associations are encouraged.

REQUIREMENTS:

Completed applications, including non-refundable fee (please make cheque payable to the Merritt & District Chamber of Commerce) and 3 - 5 digital photo's of your artwork (for the website), emailed to manager@merrittchamber.com - by May 20th

- When your acceptance is confirmed by the Art Walk Committee, email your Artist Bio (100 words, in third person) and a photo of yourself in jpeg format to manager@merrittchamber.com. Please attach a short description of the work you have to display: medium(s), size, number, display needs, etc. so we can make the best match between artists and business venues.
- You must be available between June 27th to June 30th for set up and on August 12th or 13th for take down.
- Artists are responsible for having the proper insurance for displaying and selling their art as well as liability. (Speak with your insurance provider. This may be covered under your home owner/rental insurance.)

ARTIST AGREE TO:

- A non-refundable application fee of \$35.00 (includes link to your website on artistsofmerritt.ca - plus artwork advertising.
- Communicate well with the host retailer about the agreed arrival time for set-up and take-down and the display of the artwork.
- Be aware of the amount of space they have been given and the number of works they plan to display. Please do not overcrowd the displayed area! The quantity of work should be decided upon by the artist and the retailer.
- Commit to two scheduled "Meet the Artist Days!" during the 6 week period. Artists are encouraged to sit with their display and interact with visitors. Please communicate with the Chamber on the agreed days so we can promote with street signage and social media advertising.

STEPS FOR INSTALLATION:

- The Art Walk committee will pair an artist with an appropriate host retailer
- The Art Walk committee will contact both the artist and the host retailer to inform them of the match by June 8th.
- The Art Walk committee will meet with the host retailer and discuss display options, set up times, take down times, and amount of work to be displayed.
- Be available at selected time and date to assist with set up/take down.
- If your host retailer is willing, please bring promotional material such as business cards, contact information and/or brochures of you and your work.
- Sign displaying dates and hours of artist "Meet the artist day". (Supplied by Art Walk)

DEADLINES :

- Set up MUST take place between June 27th and June 30th. Artists have an entire week to arrange for set up. No artists will be permitted to set up on the day the event starts (July 1st). If you cannot set up the week before, please do not take part in Art Walk as it looks unprofessional on both our parts!
- Take down should take place August 12th or 13th prior to closing event, unless otherwise arranged with host retailer.

ART & BUSINESS location will be featured with a virtual tour on artistsofmerritt.ca

QUESTIONS

Contact, the Merritt & District Chamber of Commerce 250-378-5634
or email manager@merrittchamber.com



artistsofmerritt.ca