



# Merritt Art Walk 2016

## Show & Sale - July 1 - Aug 13th

Deadline for entry : Friday May 20th

### BUSINESS PARTICIPATION FORM

The intent of ART WALK is to provide an opportunity to develop a partnership between local businesses and their customers, visitors and Nicola Valley's creative community.

**Participation fee: Chamber (member) rate - \$200 Non- member rate - \$300**

\* Fees are used for promotion of event, the business, and the artist

#### WHAT ART WALK WILL DO FOR YOUR BUSINESS:

- Feature your business with artist on [artistsofmerritt.ca](http://artistsofmerritt.ca).
- Increase traffic: attractive window displays have proven to be the most effective traffic builders **for six weeks.**
- Promote your business through Art Walk advertising and promotions (including newspapers, radio, TV, email and [artistsofmerritt.ca](http://artistsofmerritt.ca) & Merritt & District Chamber of Commerce websites, posters, Passport book with map)
- Establish community recognition that Merritt's retailers support Arts & Culture
- Puts your business "on the map" literally. Artwalk supplies a map in the Passport book, for the public containing all of the participating businesses and artists
- Encourage artists to demonstrate during your business hours

#### HOW TO MAXIMIZE THE OPPORTUNITY:

- Provide a space suitable for the artist to set up an attractive display of their work which is visible to the public.

#### HOW TO PARTICIPATE:

- Complete application form and return it with the application fee - cheque, cash, credit card to Merritt & District Chamber of Commerce office by May 20th.
- Have the display area cleaned and emptied, as set up will take place between June 27th and June 30th . (Artists work must be displayed until Aug. 12th or 13th., 2016).
- Display and hand-out supplied materials to the public (posters, brochures with maps)
- Promote your artist by displaying their business cards, or include them in your own promotions.

**NOTE:** please let the Merritt & District Chamber of Commerce know immediately if there is an issue with your artist - ie they don't show up to set up, their work is poorly framed or displayed, etc - we would like all issues taken care of BEFORE the event begins!  
Thank you.

#### QUESTIONS

Contact, the Merritt & District Chamber of Commerce office @ 2185 Voght St.

Call: 250-378-5634

or email: [manager@merrittchamber.com](mailto:manager@merrittchamber.com)

